

ONES TO WATCH | HOUSTON



J SQUARED INTERIOR DESIGNS

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When one feels a magnetic pull into a niche, it is a safe bet that they are on the right career path. Juliana Ewer is proof. After staging her own home for sale, realtor demand brought her into that side of the design business. Soon, her staging clients wanted her to design their new homes in full, and livable luxury became her mantra. Fast-forward to today, and her firm, J Squared Interior Designs, is known for the design of tailored residential interiors, as well as some vacation rentals. “The latter is a niche market with its own challenges, but we love it,” she says. “We offer turnkey, white-glove design and installation for vacation rental investment properties and second homes anywhere in the country.” Although the J Squared studio is located in the Sugar Land area, Ewer and her team are adept at managing projects the world over (literally). This describes Ewer’s off-the-clock life too, as traveling with her husband is a favorite pastime.



**JULIANA EWER,
OWNER AND DESIGNER**

INDUSTRY INFLUENCES

Asked to share which professionals in design most inspire her, Ewer points to three muses.

- **Barclay Butera**, for his livable luxury and signature blue-and-white palette, which is a favorite of mine.
- **Martyn Bullard**, whose love of antiques and travel-inspired designs is jaw-dropping.
- **Alexa Hampton**, because her layered, classic style marries tradition and color beautifully.

RECOGNIZED ON REPEAT

Last year, Ewer received two Interior Design Society DOTY Awards. She is currently the **vice president of the IDS Houston chapter**, listed as a vetted professional and award winner in several publications and has taken part in design panels full of iconic female creatives. As ones to watch go, Ewer has certainly gotten an illustrious start.

Top Designed to incorporate a splash of sapphire blue into a black-and-white palette, this kitchen pulls gorgeous lighting and veined countertops together.
Photography French Blue Photography



Juliana Ewer

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